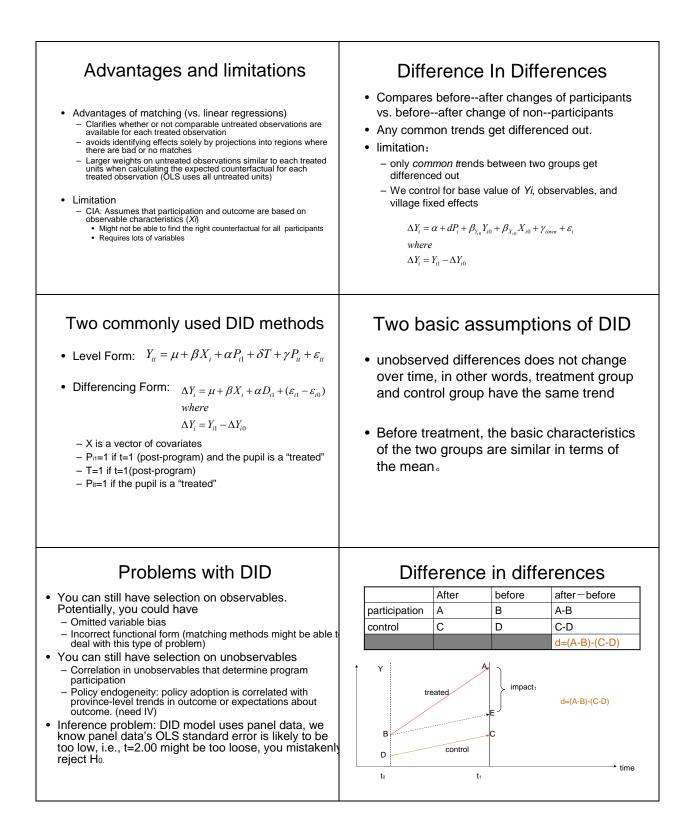
### ANNEX 4: Methodology of Economic Impact Assessment

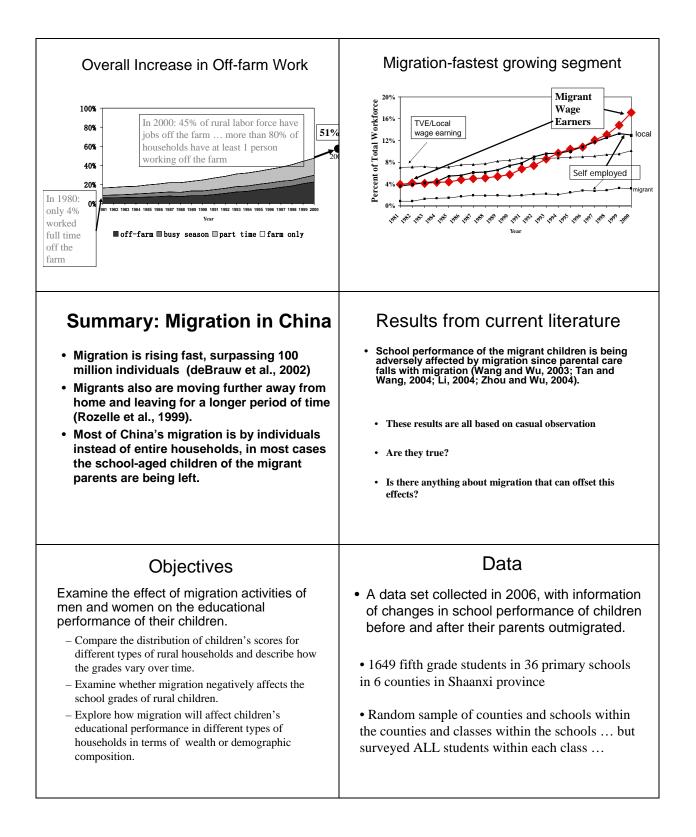
Some methodological issues on programme evaluation/Impact assessment Linxiu Zhang Center for Chinese Agricultural Policy Chinese Academy of Sciences CAU, Sept.24, 2007	Content of presentation • Introduction • Evaluation methods • Analytical methods - PScore, DID • Data collection - Sampling - Survey • Example of method application
Objective	example
<ul> <li>Measure the impact of a policy reform or intervention on well-defined outcome variables</li> <li>Examples:         <ul> <li>Childcare subsidy – child exam results</li> <li>Targeted training program – employment duration, earnings</li> <li>HPAI Outbreaks – impact on rural household livestock income or animal vaccination behaviour</li> </ul> </li> </ul>	<ul> <li>Impact assessment of parents' migration on child school performance in rural China</li> <li>Objective: Measure parents' migration decision on child's exam results</li> </ul>
<ul> <li>Problems in programme evaluation</li> <li>Missing data problem: <ul> <li>Each person is either in the program or not (not BOTH): a child is either in a parent migrating family or non-migrating family</li> <li>There would be no evaluation problem if we can observe the outcome for those in the program had they NOT: if we have one child's exam results in both cases- during parents migrating period and not migrating period</li> <li>Central issue: how to construct counterfactual.</li> </ul> </li> </ul>	Selection Bias • $E(Y_1 P=1) - E(Y_0 P=0)$ - P: whether parents migrated or not, 1=yes, 0=no - Y1: treated outcome • Y0: untreated outcome • Add and subtract $E(Y0 P=1)$ , we have $\{E(Y_1 P=1) - E(Y_0 P=1)\} + \{E(Y_0 P=1) - E(Y_0 P=0)\}$ - Average treatment effect on the treated Selection bias If $E(Y_0 P=1) \neq E(Y_0 P=0)$ : Selection bias: $E(Y_0 P=1) - E(Y_0 P=0)$

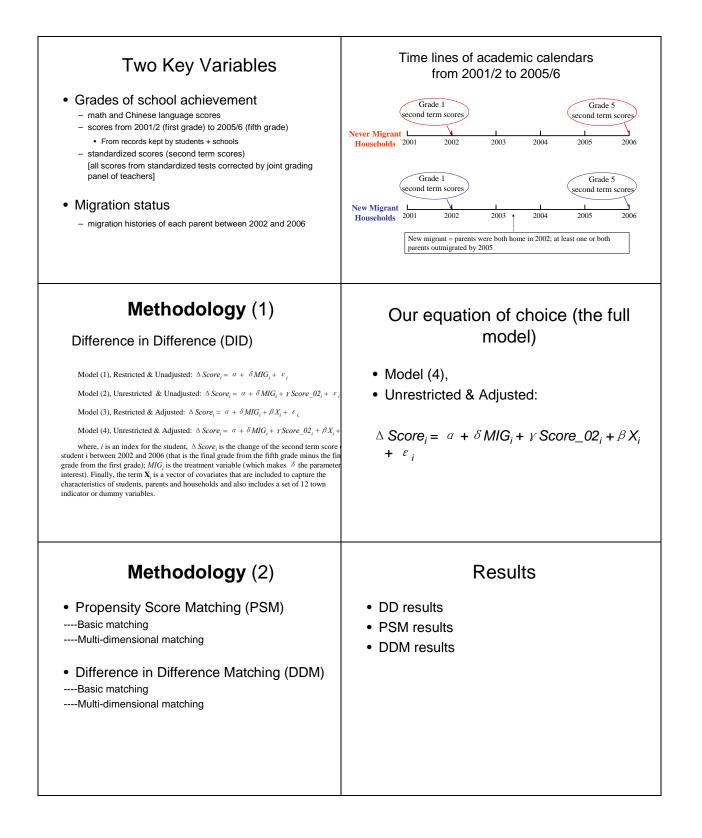
Evaluation Methods <ul> <li>Randomized experiments</li> <li>Quasi-experiments: natural experiments</li> </ul>	<ul> <li>Randomized experiments</li> <li>Most convincing: there's a control group that is a random subset of the eligible population</li> <li>Randomized experiment in development Progresa (Mexico) Vouchers for private schooling in Columbia ( (Angrist et al. AER 2003) Merit scholarship program for girls in Kenya (Kremer, Miguel, and Thornton 2003)</li> </ul>
Identification with a randomized experiment         • Provides the correct counterfactual         • eliminates selfselection as a source of bias         • With randomized experiments:         • Programme impacts: $\hat{d} = E(Y Treated) - E(Y Control)$ - In regression: $Y_i = \alpha + d * P_i + s_i$ - Drawbacks of randomized experiments	<ul> <li>Audit program of municipal expenditures in Brazil (Finan and Feraz 2006)</li> <li>2. Quasi-experiment/Natural Experiment [Experiment]</li> <li>Considers policy/program itself as an experiment and try to find a comparable experiment control group</li> <li>Identification problem: selection bias</li> <li>Programme participation not random <ul> <li>Earlier example:</li> <li>Whether a child coming from a migrating family is not random</li> <li>intuition: There is something systematically different about a child who is from a migration family (treated) compared to a child who is from a non-migration family (control), which is correlated with counterfactual outcome</li> <li>implication: biased impact measure</li> </ul> </li> </ul>
<ul> <li>Depends on what type of data you have:</li> <li>Singer cross-section (after programme implementation) <ul> <li>IV</li> <li>Two-step Heckman selection estimator</li> <li>Matching (Propensity-Score Matching)</li> </ul> </li> <li>Panel data (before-after programme)/multiple cross-section <ul> <li>difference-in-differences</li> <li>difference-in-difference matching</li> <li>Fixed effects (&gt; two periods)</li> </ul> </li> </ul>	<ul> <li>Identification strategy(2)</li> <li>if two groups are systematically different in characteristics, let's control for them as much as possible.</li> <li>Propensity score matching Controls for observable characteristics Only use outcome data for after program</li> <li>Difference-in-differences differences out some unobservable characteristics Utilize outcome data before-after program</li> <li>Difference-in-differences matching method Combines the two approaches Controls for observable and unobservable characteristics</li> </ul>

Brief introduction on method	Propensity Score Matching Method
<ul> <li>Propensity Score Matching Method</li> <li>Difference in differences</li> </ul>	<ul> <li>Idea of matching <ul> <li>Directly compares individuals with similar values of observable characteristics (Xi)</li> <li>PSM compares individuals with similar probability of participation <ul> <li>P-score S(X<sub>i</sub>) = Pt(P = 1   X<sub>i</sub>)</li> </ul> </li> <li>Conditional Independence Assumption (CIA): <ul> <li>Matching in general: (Y<sub>0</sub> ⊥ P)   X</li> <li>PSM: (Y<sub>0</sub> ⊥ P)   S(X)</li> </ul> </li> </ul></li></ul>
More Words on PSM	How PSM works
<ul> <li>Inexact Matching</li> <li>It maps X into some lower dimension measure (index) that captures all important information in X, aka P-score</li> <li>P-score: the probability of receiving treatment conditional on entire space spanned by observables</li> <li>The P-Score Theorem: If P is randomly assigned condition on X, then P also is randomly assigned condition on S(X). <ul> <li>(Y<sub>0i</sub>, Y<sub>1i</sub>) ⊥ P<sub>i</sub>   X<sub>i</sub> ⇒ (Y<sub>0i</sub>, Y<sub>1i</sub>) ⊥ P<sub>i</sub>   S(X<sub>i</sub>)</li> </ul> </li> </ul>	<ul> <li>Propensity scoring: Step 1: Estimate binary choice model that explains participation</li> <li>Step 2: Obtain the predicted probability of participation "propensity score"</li> <li>Step 3: Match participant and non-participant with similar propensity score</li> <li>Step 4: Compare the weighted averages</li> </ul>
<ul> <li>Balancing property check of P-Score: stop adjusting the logit/probit model when the X's are similar for i with similar P-score</li> <li>Stratify sample into quintile blocks based on predicted p-score</li> <li>Within each quintile, compare X̄<sub>P=0</sub>, X̄<sub>P=1</sub>, test the difference using t-test</li> <li>If all tests (&gt;95% of tests) are insignificant, then conclude that the Logit/Probit function is "balancing" the observables (X), that is, statistically indistinguishable</li> <li>If covariate k in particular is not balanced for small blocks, divide them into smaller blocks and reevaluate</li> <li>If covariate k is not balanced for all blocks, modify the functional form by adding interactions or higher order polynomials in covariate k</li> <li>Stop change function form when you fail to reject more than 95% of the time</li> </ul>	<ul> <li>Matching method</li> <li>One-to-one matching         <ul> <li>Nearest neighbour matching</li> <li>With/without replacement</li> <li>Caliper matching: avoids "bad" matching by setting maximum distance allowed (2-5%)</li> </ul> </li> <li>One-to-multiple matching         <ul> <li>Kernel and local linear matching (non-parametric parametric methods)</li> <li>weights depend on the distance between each comparison group observation and the participant observation for which the counterfactual is being constructed</li> </ul> </li> </ul>



Data collection <ul> <li>Sampling</li> <li>Survey instruments</li> </ul>	Sampling <ul> <li>To select samples with representativeness</li> <li>To include different population groups <ul> <li>Participating groups</li> <li>Control groups</li> </ul> </li> </ul>
Survey • Information for different periods – Before - after • Information for different groups – Participating – non-participating	Example of impact assessment • Impact of parents migration on child grades
Migration, Mentoring and Mothers The Effect of Migration on Children Educational Performance in Rural China	Migration itself, nowever, is not costless.





### Table 2. DD Regression Results Analyzing the Effect of Migration on School Performance of Students in China

		(1)	(2)	(3)	(4)
	Treatment Variable (MIG.)*	Restricted & Unadjusted	Unrestricted & Unadjusted	Restricted & Adjusted"	Unrestricted & Adjusted"
(1)	Any_Parent_Migrated	3.183 (3.72)***	2.327	2.169 (2.58)**	1.164
Char	acteristics of the students in 2002		(0.007)	(2.00)	(1100)
(2)	Student score in the second term in 2002 (Full score is 100)		-0.460 (14.93)***		-0.627 (18.04)***
(3)	Gender dummy (=1 if male and 0 if female)			0.826	-0.383 (0.75)
(4)	Age of the student in 2002 (Years)			0.097	-1.322
(5)	Cadre dummy (=1 if the student was a student cadre in 2002 and 0 if not)			-2.754	1.168
(6)	Mentor dummy (=1 if the student had a mentor in 2002)			-1.051 (0.99)	-0.972
(7)	Sibling dummy (=1if the student had no siblings in 2002)			0.438 (0.55)	0.443 (0.71)
har	acteristics of the parents in 2002			(0.55)	(0.71)
				-0.066	-0.053
(8)	Age of the father (Years)			(0.85)	(0.85)
(9)	Level of education of the father (Years of schooling)			-0.200 (1.06)	-0.044 (0.35)
(10)	Level of education of the mother (Years of schooling)			0.114 (0.77)	0.274
Char	acteristics of the household in 2002			(0)	()
an.	Size of total household land holding			0.031	0.037
(12)	Number of household members in			(0.36) 0.078	(0.57) 0.251
(12)	2002 (Person) House value dummy (=1 if the			(0.25) 0.056	(1.01)
(13)	house is worth more than 5000 yuan)			(0.08)	(0.07)
	Number of Observations	1575	1575	1549	1549
(15)	R-squared	0.01	0.27	0.10	0.43

# Table 2. DD Regression Results Analyzing the Effect of Migration on School Performance of Students in China

Dependent Variable = Changes in Second Term Test Scores between 2002 and 2006 ( <i>∆</i> Score)						
Treatment Variable	(1)	(2)	(3)	(4)		
(MIG <sub>i</sub> )	Restricted & Unadjusted	Unrestricted & Unadjusted	Restricted & Adjusted	Unrestricted & Adjusted		
Any Parent Migrate	3.183	2.327	2.169	1.164		
d	(3.72)***	(3.03)***	(2.58)**	(1.65)*		

### Table 3. DD Regression Results Analyzing the Effect of Migration on School Performance of Students in China by Household's Migration Status

		Dependent Variable = Changes in Second Term Test Scores between 2002 and 2006 ( <i>AScore</i> )				
		(1)	(2)	(3)	(4)	
	Treatment Variable (MIG <sub>i</sub> ) <sup>b</sup>	Restricted &	Unrestricted	Restricted &	Unrestricted	
		Unadjusted	& Unadjusted	Adjusted®	& Adjusted <sup>°</sup>	
(1)	Any_Parent_migrated,	3.183	2.327	2.169	1.164	
(1)		(3.72)***	(3.03)***	(2.58)**	(1.65)*	
(2)	Father_Migrated_Only	4.634	3.812	3.630	2.356	
(2)	(mother stayed home)	(4.27)***	(4.09)***	(3.45)***	(2.73)***	
(3)	Father_Migrated	3.812	2.879	2.984	1.508	
(3)	(Unconditional)	(4.10)***	(3.52)***	(3.24)***	(1.98)**	
(4)	Mother_Migrated_Only	0.839	0.156	-0.861	-0.121	
(4)	(father stayed home)	(0.45)	(0.08)	(0.45)	(0.07)	
(5)	Mother_Migrated,	0.903	0.444	-0.147	-0.541	
(.)	(Unconditional)	(0.73)	(0.37)	(0.12)	(0.48)	
6	Dada a seconda a si seconda d	1.367	0.615	1.040	-0.536	
(6)	Both_parents_migrated	(0.79)	(0.38)	(0.58)	(0.35)	

#### Table 2. DD Regression Results Analyzing the Effect of Migration on School Performance of Students in China Dependent Variable = Changes in Second Term Tot Scores between 2002 and 2006 (*LScore*)

	Treatment Variable (MIG.)"	(1) Restricted & Unadjusted	(2) Unrestricted & Unadjusted	(3) Restricted & Adjusted"	(4) Unrestricted & Adjusted"
(1)	Any_Parent_Migrated	3.183	2.327	2.169	1.164
		(3.72)***	(3.03)***	(2.58)**	(1.65)*
Char	acteristics of the students in 2002				
(2)	Student score in the second term in		-0.460		-0.627
	2002 (Full score is 100)		(14.93)***		(18.04)***
(3)	Gender dummy (=1 if male and 0 if			0.826	-0.383
	female)			(1.28)	(0.75)
(4)	Age of the student in 2002 (Years)			0.097	-1.322
				(0.26)	(4.39)***
(5)	Cadre dummy (=1 if the student was			-2.754	1.168
	a student cadre in 2002 and 0 if not)			(3.83)***	(1.93)*
(6)	Mentor dummy (=1 if the student			-1.051	-0.972
	had a mentor in 2002)			(0.99)	(1.26)
(7)	Sibling dummy (=1if the student had			0.438	0.443
	no siblings in 2002)			(0.55)	(0.71)
Char	acteristics of the parents in 2002				
(8)	Age of the father (Years)			-0.066	-0.053
				(0.85)	(0.85)
(9)	Level of education of the father			-0.200	-0.044 IL: aha
~	(Years of schooling)			(1.06)	(0.35) Highe
(10)	Level of education of the mother			0.114	0.274 D
	(Years of schooling)			(0.77)	(2.39)** R-squ
Char	acteristics of the household in 2002				-
	Size of total household land holding			0.031	0.037
(11)	in 2002 (mu)			(0.36)	(0.57) > 0.40
(12)	Number of household members in			0.078	0.251
(+2)	2002 (Person)			(0.25)	(1.01)
	House value dummy (=1 if the			0.056	-0.037
(13)	house is worth more than 5000			(0.08)	(0.07)
	yuan)				
(14)	Number of Observations	1575	1575	1549	1549
(15)	R-squared	0.01	0.27	0.10	0.43

# Table 4. PSM and DDM Estimators and the Effect of Migration on the School Performance of Students in Rural China, 2002 and 2006

Treatment Variable <sup>c d</sup>		Propensity Score Matching		Difference-in-Difference Matching		
rreatment variable		Average Treatmen Effect for the Treat		Average Treatm Effect for the Tre		
		(1)		(2	)	
Any_parent_migrated	(1a) Basic Matching	1.16	(1.02)	0.31	(0.28)	
	(1b) Multi-dimensional Matching	1.57	(1.60)	2.12	(1.86)*	
Father_Migrated_Only	(2a) Basic Matching	2.04	(1.36)	1.12	(0.77)	
(mother stayed home)	(2b) Multi-dimensional Matching	3.59	(2.96) ***	3.12	(1.93)**	
Father_migrated,	(3a) Basic Matching	1.57	(1.20)	2.35	(1.93)**	
(Unconditional)	(3b) Multi-dimensional Matching	2.19	(2.04) ***	2.52	(1.99)***	
Mother_Migrated_Only	(4a) Basic Matching	-0.63	(-0.22)	-1.1	(-0.39)	
(father stayed home)	(4b) Multi-dimensional Matching	-0.94	(-0.43)	1.93	(0.58)	
Mother_migrated	(5a) Basic Matching	-0.45	(-0.26)	-1.51	(-0.88)	
(Unconditional)	(5b) Multi-dimensional Matching	-0.46	(-0.32)	0.82	(0.48)	
Both parents migrated	(6a) Basic Matching	-0.22	(-0.09)	-0.56	(-0.23)	
boin_parents_migrated	(6b) Multi-dimensional Matching	-0.28	(-0.13)	0.97	(0.43)	

## Table 4. PSM and DDM Estimators and the Effect of Migration on the School Performance of Students in Rural China, 2002 and 2006

Treatment Variable <sup>c d</sup>		Propensity Score Matching	Difference-in-Difference Matching
Treatment variable		Average Treatment t-value/ Effect for the Treated z-value <sup>b</sup>	Average Treatment t-value Effect for the Treated z-value
		(1)	(2)
Any_parent_migrated	(1a) Basic Matching	1.16 (1.02)	0.31 (0.28)
	(1b) Multi-dimensional Matching	1.57 (1.60)	2.12 (1.86)*
Father_Migrated_Only	(2a) Basic Matching	2.04 (1.36)	1.12 (0.77)
(mother stayed home)	(2b) Multi-dimensional Matching	3.59 (2.96) ***	3.12 (1.93)**
Father_migrated,	(3a) Basic Matching	1.57 (1.20)	2.35 (1.93)**
(Unconditional)	(3b) Multi-dimensional Matching	2.19 (2.04)***	2.52 (1.99)***
Mother_Migrated_Only	(4a) Basic Matching	-0.63 (-0.22)	-1.1 (-0.39)
(father stayed home)	(4b) Multi-dimensional Matching	-0.94 (-0.43)	1.93 (0.58)
Mother_migrated	(5a) Basic Matching	-0.45 (-0.26)	-1.51 (-0.88)
(Unconditional)	(5b) Multi-dimensional Matching	-0.46 (-0.32)	0.82 (0.48)
Both parents migrated	(6a) Basic Matching	-0.22 (-0.09)	-0.56 (-0.23)
boin_parents_migratea	(6b) Multi-dimensional Matching	-0.28 (-0.13)	0.97 (0.43)

