



## Agenda: APEIR Knowledge Translation Workshop, 7-9 September 2013

### 7 September 2013, Saturday      Setting the scene, Analyse the complexity

- 9:00-9:30 am      Welcome and Introductions**  
 Prof. Somkiat Wattanasirichaigoon, Director, HSRI; Dr. Pongpisut Jongudomsuk, Chair, APEIR Steering Committee; APEIR Coordinating Office; Participants
- Introduction** of the pilot APEIR KT workshop: Goals, methods, outputs, agenda and process ( APEIR CO )
- 9:30 – 10.45 am      Setting the scene , “ From Evidence to Decisions: the KT Process”**  
 (Dr Suwit Wibulpolprasert)
- Ongoing movements, “ AMR Advocacy, the cases of Australia and Thailand”**  
 ( Dr. Les Sims, Dr. Visanu Thammalikitkul,  
 Moderator: Dr.Suwit Wibulpolprasert )
- Feedback and questions** ( participants )
- 10:45-11:00 am      Morning Refreshments**
- 11.00 am- 12.00 pm      Presentations of research teams : KT activities/ experiences in countries**  
**Discussion:** KT Understanding, Assumptions, and Expectations of All of us  
 ( Dr. Pongpisut Jongudomsuk )
- 12:00 – 1:30 pm      Lunch Break**
- 1:30- 4:00 pm      Brief introduction to Group work**  
**Group work among regional research team**  
 Evidence-informed policy?: How to prepare well to communicate evidence for Policy Audiences? “What” (Information, key message)? Key messaging in a Strategic Context with scenarios/case examples. This session will help participants handle their messages and consider a strategic approach to policy communications.
- 4:00-5:00 pm      Group Presentations, plenary discussion**  
**Summary** of the day
- 6:30-8:30 pm      Welcome Dinner**

### 8 September 2013, Sunday      Build common understanding and competence

- 9:00- 10:45 am      Active panel, Social sanction of smoking in Thailand: How we make it happen , The Never ended story.”**  
 ( Dr. Prakrit Wathisatokit, Dr. Bang-on Ritthiphakdee,  
 Moderator: Dr Thaksaphon Thamarangsi )
- Feedback and questions** ( participants )
- 10:45- 11:00 am      Morning Refreshments**
- 11:00 am-12:00 pm      Brief introduction to Group work**



**Group work:** Interactive group work, structure your thought process on how to implement change: “What” are potential intervention(s); desired situation; indicators of attitude change before behavioral change; current situation; factors affecting ( context, target audience, your perceptions on assumptions and beliefs ); engagement strategy

**12:00 – 1:30 pm                      Lunch Break**

**1:30 – 4:00 pm                      Group Work**

What are your objectives and key audiences? What are the assets and relationships you have in hand? “How-to” process (Coordination, Communication) and Tools ( such as policy briefs, testimonies to policymaking bodies, talking points, etc.)

**4:00- 5:00 pm                      Group presentations & plenary discussion**  
**Summary of the day**

**6:30 – 8:30 pm                      Dinner**

**9 September 2013, Monday                      Translate knowledge into policy and actions**

**9:00- 10:45 am                      Strategy- Action- Policy**

Framing/Reframing Your Issue for a Policy Audience: How framing and reframing an issue can influence public policy and social change. Engaging Stakeholders/Stakeholder Analysis.

**Exercise: Group work**

**10:45- 11:00 am                      Morning Refreshments**

**11:00 am-12:00 pm                      Exercise, cont.**

**12:00-1:30 pm                      Lunch Break**

**1:30-2:30 pm                      Group Presentation and plenary discussion**

**2:30-3:30 pm                      Summary of the Workshop ( All ) and Feed back (participants)**  
**Closure**

**Resource persons, Consultants, Facilitators:** Drs.Bounlay, Frank, Suwit, Amin, Pongpisut, Somkiat, Prasit, Les Sims, Visanu, Boripat, Thaksaphon,( and also Drs. Moe, Andri, Witthawat and Pornpit, sharing training from CORDS Risk Communication Workshop)

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